

<b>INDUSTRY RECRUITING BEST PRACTICES</b>	
<b>BEST PRACTICE</b>	Construction Career Fairs / Career Day Events
<b>DESCRIPTION</b>	Construction career fairs and career days are events that bring together students, employers, and industry experts to share information on the career opportunities within construction. These events often include hands-on activities designed to attract young talent to the industry.
<b>PURPOSE</b>	Construction career fairs and career days are an effective tool to promote the construction industry, increase awareness around career opportunities, network with industry professionals, and attract and hire new talent.
<b>RESOURCES</b>	<p><b>Build Your Future</b> – Downloads and resources available at <a href="http://byf.org/best-practice">http://byf.org/best-practice</a> and <a href="http://www.byf.org/resources/">http://www.byf.org/resources/</a>, including:</p> <ul style="list-style-type: none"> <li>• <a href="#">How to Plan a Career Day</a></li> <li>• <a href="#">Helpful Hints for Career Day Exhibitors</a></li> </ul> <p><b>Build Oregon</b> – <a href="#">Career Fair Booth Best Practices</a></p>
<b>SAMPLE EVENTS</b>	<ul style="list-style-type: none"> <li>• Alaska – <a href="#">Alaska Construction Career Days</a></li> <li>• Arizona – <a href="#">AZ Construction Career Days</a></li> <li>• California – <a href="#">Construction Career Awareness Day (CCAD)</a></li> <li>• Florida – <a href="#">Florida Construction Career Days</a>, <a href="#">Construction Career Days Northeast Florida</a></li> <li>• Kansas – <a href="#">5th Annual Construction Career Fair</a></li> <li>• Kentucky – <a href="#">Construction Career Day</a></li> <li>• Massachusetts – <a href="#">Residential Construction Career Day</a></li> <li>• New Jersey – <a href="#">Construction Industry Career Day</a></li> <li>• New York – <a href="#">New York State Construction Career Days</a></li> <li>• North Carolina – <a href="#">Career Discovery Day</a></li> <li>• Oregon – <a href="#">Willamette Valley Construction Career Day (Industry Invitation to Career Expo &amp; Interview with School Administrators)</a>, <a href="#">NAWIC Construction Career Days</a></li> <li>• Washington – <a href="#">King County Construction Career Day</a></li> <li>• West Virginia – <a href="#">WV Construction Trades Job Fair</a></li> </ul>
<b>HOW TO GET INVOLVED</b>	<ul style="list-style-type: none"> <li>• Contact your local <a href="#">AGC Chapter</a> to find career days in your region.</li> <li>• Contact local organizations, such as the Chamber of Commerce, about partnership opportunities.</li> <li>• Contact <a href="#">Build Your Future</a> to help promote a career day.</li> </ul>